UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

(Check one): ⊠ Form 10-K □	Form 20-F □ Form 11-K □ Form 10-Q □ Fo	rm N-SAR □ Form N-CSR
For Period Ended: December 31, 2022		
☐ Transition Report on Form 10-K		
☐ Transition Report on Form 20-F		
☐ Transition Report on Form 11-K		
☐ Transition Report on Form 10-Q		
☐ Transition Report on Form N-SAR		
For the Transition Period Ended:		
Nothing in this form shall be construed to imply that the Commiss	ion has verified any information contained here	in.
If the notification relates to a portion of the filing checked above, i	dentify the item(s) to which the notification rel	ates:
P	ART I — REGISTRANT INFORMATION	
AMERGE	ENT HOSPITALY GRO Full Name of Registrant	UP INC.
-	Former Name if Applicable	·
	7621 Little Avenue, Suite 414	
	Address of Principal Executive Office Charlotte, NC 28226	
	City, State and Zip Code	
	PART II — RULES 12b-25(b) AND (c)	
If the subject report could not be filed without unreasonable effor (Check box if appropriate)	rt or expense and the registrant seeks relief pu	rsuant to Rule 12b-25(b), the following should be completed.
oxtimes (a) The reasons described in reasonable detail in Part III of the	nis form could not be eliminated without unreas	onable effort or expense;
	ped due date; or the subject quarterly report or t	form N-SAR or Form N-CSR, or portion thereof, will be filed on ransition report on Form 10-Q, or portion thereof, will be filed on
☐ (c) The accountant's statement or other exhibit required by R	tule 12b-25(c) has been attached if applicable.	
	PART III — NARRATIVE	
State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10 period.	0-Q, N-SAR, N-CSR, or the transition report of	portion thereof, could not be filed within the prescribed time
The Registrant has experienced a delay in completing the necess 2022 (the "Annual Report"). As a result of this delay, the Registra effort or expense.		
	PART IV — OTHER INFORMATION	
(1) Name and telephone number of person to contact in regard to t	his notification	
Michael D. Pruitt	(704)	488-4367
(Name)	(Area Code)	(Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the

preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s). Yes 🗵 No 🗆

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

Yes □ No ⊠

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Amergent Hospitality Group Inc.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 3, 2023 By: /s/ Stephen Hoelscher

Stephen Hoelscher Chief Financial Officer